



# WAUKESHA COUNTY FAIR ASSOCIATION, INC.

2417 SILVERNAIL ROAD, PEWAUKEE, WISCONSIN 53072

Phone: (262) 544-5922

Email: [info@waukeshacountyfair.com](mailto:info@waukeshacountyfair.com)

Fax: (262) 544-1228

Web page: [waukeshacountyfair.com](http://waukeshacountyfair.com)

Jim Renn  
President

Shari L. Black  
Executive Director

## MAIN STAGE

### **Does it cost extra to watch the Main Stage acts?**

No, we have lawn seating available which is free with your general admission to the fair.

### **What am I allowed to bring to the show?**

We invite you to bring lawn chairs and blankets for the lawn seating. However, no coolers or any other beverage carriers or carry ins will be allowed.

### **What are VIP seats?**

These are seats in an area in front of the stage. Chairs are provided for you. You will be wrist banded so you may have constant access to the area. You will have access to this area two hours before the start of the concert.

### **What are ELITE VIP seats?**

These are assigned seats in the first two rows of the VIP section directly in front of the stage. The price includes admission and preferred parking to the fair, your assigned concert seat and two drink coupons. You will be wrist banded and you will have access to this area two hours before the start of the concert.

### **I purchased an ELITE VIP seat, now what?**

On the day of the show you will enter the fairgrounds through Gate 3. The price includes admission and preferred parking. You will be given a wristband and drink coupons. The VIP area will open two hours before the show and you may then find your assigned seat.

### **I am coming from out of town, what accommodations will I find in the area?**

There are several hotels within 15 minutes of the fair grounds. Visit our website under the [Directions](#) tab for an online mapquest® link of the fair grounds. Or, visit the [Prices/Hours](#) tab for a direct link to hotels, courtesy of the Waukesha & Pewaukee Convention & Visitors Bureau.

## SIDE STAGES

### **What kind of entertainment will I find on the two side stages?**

Both side stages are filled with local talent and popular bands from around the area.

### **My band is interested in playing at the Waukesha County Fair, how can I do this?**

Currently, we are booked for the 2011 Waukesha County Fair. However, if you are interested in playing at the 2012 Waukesha County Fair, we will begin accepting promo packs in October, 2011. No phone calls, please. Please mail your promo pack to:

Waukesha County Fair  
ATTN: Side Stage  
2417 Silvernail Road  
Pewaukee, WI 53072

You will be notified if your band is selected to play on one of our side stages.

## COMMERCIAL/FOOD VENDOR

### **I am a Food Vendor. How can I apply for a location at the fair?**

Under the [Vendor Tab](#) on our website, we have the [General Rules and Regulations](#), as well as the [Application for New Vendors](#). Please read all documents thoroughly and fill in the form completely before returning to the fair office. If you have more specific questions please email Chrissy at [chrissy@waukeshacountyfair.com](mailto:chrissy@waukeshacountyfair.com).

### **How many Food Vendors do you have at the fair?**

We accept applications for 20-25 food vendors each year. Our goal is to attract a wide variety of different foods, to give every vendor a chance to thrive without too much repetition in products. We do receive commissions from our Food Vendors.

### **I am a Product Vendor, what kind of space is available to me?**

We have indoor and outdoor vendor space. Currently, all of our indoor, air-conditioned space is full. Under the Vendor Tab on our website, you may view a map of all outdoor space and our current prices per frontage foot. You are allowed to have a tent, however no pop-up/easy-up tents will be permitted. All tents must be commercial grade, solid tents. You can find a list of prices in the General Rules & Regulations Handbook.

### **How are Vendor Booth spaces determined for the Fair?**

Each space is set-up in 10-foot increments of FRONTAGE feet, and from there on continues in 5-foot increments. Indoor spaces are 8 feet deep and outdoor spaces are a minimum of 20 feet deep (depending on outdoor location). If more depth is needed, please contact Chrissy directly at [chrissy@waukeshacountyfair.com](mailto:chrissy@waukeshacountyfair.com). Spaces are filled according to a first come, first serve basis in the designated areas that is requested per booth location.

### **Are tables and chairs provided?**

Vendors must provide their own tables and chairs to be utilized within the confinements of their booth space.

### **Am I allowed to hand out pamphlets?**

Yes, you are allowed to have handouts available *only* at your booth. No handouts are to be handed out or placed outside of your booth or at any other location on the grounds.

### **What types of overnight accommodations are available?**

We do offer motor home/vehicle camping on site. If interested, please see the Camping Contract available under the Vendor Info tab on our website. There are several hotels within 15 minutes of the fair grounds. Visit our website under the Directions tab for an online mapquest® link of the fairgrounds. Or, visit the Prices/Hours tab for a direct link to hotels, courtesy of the Waukesha & Pewaukee Convention & Visitors Bureau.

### **Can I show up on Wednesday of the Fair to check-in for my booth?**

No. Booth spaces are provided accordingly on the designated check-in day. Depending on the type of vendor that you are (Indoor Arena, Food or Outside), dictates which day you are required to show up for check-in. There are two designated days **prior** to the start of the Fair. Please see your Rules & Regulations booklet for dates, times and items **required** for check-in.

## **ENTRY INFO - OPEN CLASS / SENIOR DIVISION**

### **Do I have to be a part of a 4-H family to enter in Open and/or Senior Divisions?**

Not at all! The requirements for Open Class are that you are a Waukesha Resident age 9 and above. (Age can differ in specific categories, please read specific Department Rules.) To enter Senior Division, you must be a Waukesha Resident age 62 and above.

### **How do I enter a division?**

Under the Entry Info tab on our website, you will find links to the Entry Cards, as well as all Open Class Departments and the Senior Division. Please fill out the entry card form completely and return it to us **before or postmarked by June 1st** at:

Waukesha County Fair  
Attn: Exhibitor Entries  
2417 Silvernail Road  
Pewaukee, WI 53072

If you have any questions regarding entries, or where a project would be placed in the categories, please contact Lexie at [lexie@waukeshacountyfair.com](mailto:lexie@waukeshacountyfair.com).

### **How are entries judged?**

All Open/Senior Division entries are judged by category in Danish style judging (not face-to-face). Per category, there is a 1st place through 4th place award. The judge can choose to give out higher awards as well in each category. Not everyone will receive a placing. (Senior Division: anyone not receiving a placing will receive a participation ribbon.)

### **Where do I take items that I'm entering in the Fair?**

All Senior Division entries will be checked in between 10:00 am and 5:00 pm Tuesday before Fair in the 4-H Forum. All Open Class entries will be checked in between 2:00 and 8:00 pm Tuesday before Fair also in the 4-H Forum. You will receive more specific information regarding drop-off location when you receive your entry tags.

### **I would like a printed copy of the entire fair book. How can I get one?**

Fair books are \$5.00 and are available at our Pewaukee address. Please call 262-544-5922 or more information.

### **Do I need to buy an admission/parking pass?**

If you wish to only come for judging on Wednesday of the Fair before 3:00 pm and then pick-up your project on Sunday night of the Fair after 7:00 pm, you are not required to purchase an admission or parking pass. However, if you plan on enjoying any of the festivities during the Fair, you may wish to purchase an admission and parking pass. These passes are offered to Exhibitors at a reduced rate. Senior Division: If you purchase an admission pass, you will receive a free parking pass!

### **I'd like to get more involved with the Open Class/Senior Divisions, whom should I contact?**

Thank you for showing your support and interest in getting involved with our Open/Senior Divisions. If there is a specific Department or project, please email us at [info@waukeshacountyfair.com](mailto:info@waukeshacountyfair.com). Provide us with your contact information and include your area of interest. We'd love to hear your entry ideas for the 2012 Waukesha County Fair!

## **ENTRY INFO – JUNIOR DIVISION**

### **Can any youth enter in the Waukesha County Fair?**

All youth exhibitors in the Fair must be members of a Waukesha County 4-H, FFA, or other organized youth organization under adult leadership (Scouts, Church youth groups, Jr. Breed Groups, After School Program, etc.) with an educational program approved by the Waukesha County Fair Board.

### **How do I enter my youth in the Waukesha County Fair?**

Under the Entry Info tab on the website, you will find a link to the Entry Card and all Junior Division Departments. Please fill out the entry card form completely and return to us **before or postmarked by June 1st** at:

Waukesha County Fair  
Attn: Exhibitor Entries  
2417 Silvernail Road  
Pewaukee, WI 53072

If you have any questions regarding entries, or where a project would be placed in the categories, please contact Lexie at [lexie@waukeshacountyfair.com](mailto:lexie@waukeshacountyfair.com).

### **How are youth entries judged?**

Most animal/livestock entries are judged Danish style during the run of the Fair. All other project entries are face to face with a judge and will receive a 1st through 4<sup>th</sup> place award. Every youth will receive a placing. The judge can choose to give out higher awards as well in each category. Judging is done Monday and Tuesday prior to the Fair, please read Department rules for when that Department will be judged. If you have any questions about Junior Division/Department judging, please contact Wendy at [wendy@waukeshacountyfair.com](mailto:wendy@waukeshacountyfair.com).

### **I would like a printed copy of the entire fair book, how can I get one?**

Fair books are \$5.00 and are available at our Pewaukee address. Please call 262-544-5922 for more information.

**Do I need to buy an admission/parking pass?**

If you wish to only come for youth judging on Monday and Tuesday prior to the Fair and then pick-up projects on Sunday night of the Fair after 7 pm, you are not required to purchase an admission or parking pass. However, if you plan on enjoying any of the festivities during the Fair you may wish to purchase admission and parking passes. These passes are offered to Exhibitors at a reduced rate.

**VOLUNTEERS/EMPLOYMENT****Do you offer temporary employment at the Waukesha County Fair?**

We hire for specific limited positions during the Waukesha County Fair. You can find the employment application under the Contacts tab on the website. **We do require that you must be available all five days of the Fair to be considered for employment.**

**What positions do you have available?**

We have positions available in Admissions, Parking, Main Stage, Special Events and Fair Office.

**Are you looking for help setting up at Fair?**

We are always looking for volunteers to help with set-up the week before Fair. If interested, please contact us at [info@waukeshacountyfair.com](mailto:info@waukeshacountyfair.com).

***MISSION STATEMENT***

“To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities.”