



WAUKESHA COUNTY FAIR ASSOCIATION, INC.

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FOR IMMEDIATE RELEASE!

2010 "Fairest" Crowned Opening Night at the 168th Annual Waukesha County Fair

WAUKESHA, WI (July 21, 2010) – **Yvonne King, 20, of Big Bend**, will reign as Waukesha County Fair's 2010 Fairest of the Fair. She was crowned during the 44th annual ceremony held at the Leinie Lodge on opening day of the Fair. King's responsibilities at the Fair include welcoming the public, interviews with the media, announcing special events, introducing live bands and awarding ribbons. Additional Fairest of the Fair awards were presented to **1st and 2nd Place Runners-up Sarah Hovey of New Berlin and Amanda Fournier of Eagle, respectively. Sarah Hovey also received the award for Miss Congeniality.**

King has been involved in 4-H and the Waukesha County Fair for the past 12 years showing beef cattle as well as exhibiting fruits, vegetables and crafts. King was the Shooting Sports Superintendent for 2 years and a 4-H Kitchen Supervisor for 3 years. She also helps out at her church festival every summer and at the Grant County Family Night out in Platteville where she attends college. She plans to complete college and pursue a career in the agricultural field somewhere close to home. King says, "I'm really excited to represent so many people who work so hard and an organization that does so much good!"

The Fairest of the Fair is chosen based on these qualities: personality, poise, appearance, community involvement, communication skills, and knowledge of the Waukesha County Fair. Contestants must also reside in Waukesha County. This year, continuing education scholarships were awarded to all the contestants. Throughout her reigning year, the Fairest of the Fair participates in parades, attends county functions and speaks at community engagements, schools and clubs. In addition, she represents Waukesha County at Wisconsin's Fairest of the Fair competition in January, 2011.

The Waukesha County Fair Association is a non-profit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. **The 168th Waukesha County Fair, sponsored by Aurora Health Care, runs TODAY thru Sunday** on the Waukesha Expo Grounds. Tickets are: Adults \$9, Children 6-12 \$3, and children 5 and under are Free. Daily parking is \$5. Take I-94 to Hwy. J (exit 294) south to Northview Rd., west on Northview Rd. to the fairgrounds. For more information, visit www.WaukeshaCountyFair.com.

**For more information, contact:
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www.WaukeshaCountyFair.com
Find us on Facebook & Twitter!**

MISSION STATEMENT

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."