



WAUKESHA COUNTY FAIR ASSOCIATION, INC.
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FOR IMMEDIATE RELEASE:

***Fairest of the Fair* Applicants Sought for Waukesha County Fair**

WAUKESHA, WI (June 13, 2011) – **Applications are being accepted now through July 1 for the 169th Waukesha County Fair's *Fairest of the Fair* contest, sponsored by Waukesha Kiwanis and Waukesha County Farm Bureau.** Any Waukesha County resident, at least 18 years of age on or before July 20, 2011, with Fair experience is encouraged to apply. **"Fairest" entry forms are available at:**

- 1) The website: www.WaukeshaCountyFair.com
- 2) Via e-mail at info@waukeshacountyfair.com

All completed applications and photos are due by July 1, 2011 to the Fair office. Final competition will be held opening day at the Fair on Wednesday, July 20 at 6 pm at the Leinie Lodge Stage. The *Fairest of the Fair* is selected on the basis of personality, communication skills, school and community activities, professional appearance, knowledge of and experience with the Waukesha County Fair. The individual chosen will serve as the official host and spokesperson for the 2011 Fair held July 20-24. Responsibilities include welcoming the public, interviews with the media, announcing special events, judging contests and awarding ribbons.

Throughout her reigning year, the *Fairest* participates in parades, attends county functions and speaks at community engagements, schools, and clubs as requested. In addition, the *Fairest* represents the Waukesha County Fair at the three-day *Wisconsin State Fairest of the Fairs Competition*, to be held January 2012 in Wisconsin Dells. A scholarship will be awarded to the *Fairest of the Fair* at the end of her reign.

The Waukesha County Fair Association is a non-profit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. **Advanced general admission tickets are \$7 online until July 19. Main Stage VIP & ELITE VIP Seating tickets are available online until noon the day of the show, or while supplies last. To purchase tickets, visit WaukeshaCountyFair.com.** Tickets at the gate will be: Adults \$9, Youth 6-12 \$3, and children 5 and under are FREE. Daily parking is \$5. Take I-94 to Hwy. J (exit 294) south to Northview Rd., west on Northview Rd. to the fairgrounds. **For more Fair information, visit www.WaukeshaCountyFair.com.**

For more information contact:

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www.WaukeshaCountyFair.com
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MISSION STATEMENT

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."