



WAUKESHA COUNTY FAIR ASSOCIATION, INC.

2417 SILVERNAIL ROAD, PEWAUKEE, WISCONSIN 53072

Phone: (262) 544-5922

Email: info@waukeshacountyfair.com

Fax: (262) 544-1228

Web page: www.WaukeshaCountyFair.com

Jim Renn
President

Shari L. Black
Executive Director

FOR IMMEDIATE RELEASE

Sea Lion Splash Makes Waves as NEW Fair Attraction

WAUKESHA, WI (July 8, 2010) --- The **Waukesha County Fair Association** is pleased to welcome the **Sea Lion Splash show as a feature attraction** at the 2010 Waukesha County Fair, sponsored by Aurora Health Care. The show is FREE with paid admission to the Fair. The 168th Waukesha County Fair will run from Wednesday, July 21 through Sunday, July 25 on the Waukesha Expo Grounds.

Sea Lion Splash, sponsored by Tom's Heating Service, Carrier, Royal Prestige and WMIL FM106.1, is a 30-minute show that showcases the natural comedic behaviors of the sea lions. These behaviors include balancing, catching and retrieving objects, handstands, dancing, singing and interaction with the audience. The show is designed to educate the audience on the habits and nature of sea lions. The presentation is followed by the opportunity to watch the sea lions provide entertainment by being their natural selves. The show and exhibit is safe for the animals as well as the audience and is the only traveling sea lion show in the United States.

The Sea Lion Splash show is presented by Squalus Inc. The company was established when Marco and Kathi Peters began adopting and providing a permanent home for beached sea lions who were unable to be returned to the wild due to age or injuries. Because many of these injuries were direct effects of human carelessness, Marco and Kathi decided to educate the public on the plight of these incredible marine mammals and how we, as humans, need to co-exist together in harmony. So, they took their show on the road.

Sea Lion Splash Showtimes:

| | |
|------------------|----------------------|
| Wednesday | 4:30 & 6:30 pm |
| Thursday- Sunday | 2:30, 4:30 & 6:30 pm |

The Waukesha County Fair Association is a non-profit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. **Advance Adult Admission tickets (\$7) are available until July 20 online and at Waukesha County Pick'n Save locations. Main Stage VIP Seating tickets are available online until noon the day of the show, while supplies last. To purchase tickets, visit WaukeshaCountyFair.com.** Tickets at the gate will be: Adults \$9, Children 6-12 \$3, and children 5 and under, FREE. Daily parking is \$5.

For more information contact:

Shari Black, Executive Director
Waukesha County Fair
(262) 544-5922
www.WaukeshaCountyFair.com
Find Us On Facebook and Twitter!

MISSION STATEMENT

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."