



WAUKESHA COUNTY FAIR ASSOCIATION, INC.

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Jim Renn
President

Shari L. Black, CFE
Executive Director

FOR IMMEDIATE RELEASE

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Waukesha County Fair Executive Director Elected Association President

*Shari Black serves as Wisconsin Association of Fairs President in 2016
and is eligible for re-election*

Waukesha County Fair Executive Director Shari Black was elected as President of the Wisconsin Association of Fairs at Association's Annual Convention in January. She will serve a one-year term and is eligible for re-election in 2017. Black was Vice President of the Association in 2015.

In addition to operating the Waukesha County Fair, Black's role with the Wisconsin Association of Fairs will involve attending board meetings in winter, summer, and fall, and attending the state's four district meetings in spring and fall. She has also served on the Association's Fairest, Grievance, Showcase, Associate, and Audit committees, and will help plan and execute the annual convention.

Black's love for fairs started at a young age as a youth exhibitor showing animals with her siblings. Her dad, Bob Stigler, is a former Waukesha County Fair Association president—that is where Black's true passion for the industry grew. She is a former Waukesha County Fairest of the Fair taking first runner up at the State Fairest contest and has been the executive director for the Waukesha County Fair for 16 years. Her children are now youth exhibitors showing hogs that they raise at Black's father's farm.

"I think the Association made a wonderful choice electing Shari as their newest president," says Jim Renn, Waukesha County Fair Association President. "She has such excitement for this industry and is a great director for our Fair; the state association is in great hands."

About Wisconsin Association of Fairs

The Wisconsin Association of Fairs is an organization that provides education to fair officials from all of Wisconsin's 76 county and district fairs, in addition to discussing legislative issues that affect farming, agriculture, and fairs.

About Waukesha County Fair

July 20 through 24, 2016 marks the 174th anniversary of the Waukesha County Fair, the oldest Fair in the state of Wisconsin. The Waukesha County Fair Association is a nonprofit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. Its mission is "to provide quality family entertainment which preserves our rural heritage and is dedicated to educating and entertaining all ages in Waukesha County and surrounding communities."

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*Photo Attached



Waukesha County Fair Executive Director Shari Black