



# WAUKESHA COUNTY FAIR ASSOCIATION, INC.

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## FOR IMMEDIATE RELEASE

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## Waukesha County Fair Seeks Fairest of the Fair and Fair Marshal Applicants

*Fairest of the Fair competition is celebrating 50 years at 174<sup>th</sup> Fair.*

Waukesha County Fair Association is seeking individuals for two notable roles at the 2016 Waukesha County Fair—Fairest of the Fair and Fair Marshal. Fairest applicants and Fair Marshal nominations can be submitted to the Fair via forms on the website.

2016 marks the 50<sup>th</sup> anniversary of the Waukesha County Fairest of the Fair competition. The Fairest of the Fair is selected on the basis of personality, communication skills, school and community activities, professional appearance, and knowledge of and experience with the Fair. The individual chosen will serve as the official host and spokesperson for the Waukesha County Fair with duties beginning immediately after being crowned. Responsibilities include welcoming the public, interviews with the media, announcing special events, judging and participating in contests, and awarding ribbons. Throughout the year, the Fairest will represent the Fair at speaking engagements and parades and will also represent Waukesha County at the Wisconsin State Fairest of the Fairs competition at the annual Wisconsin Association of Fairs convention. **Any Waukesha County resident that is at least 18 years of age on or before July 20 is encouraged to [apply](#).**

The Fair Marshal program began in 2000. The Marshal is chosen each year by the Waukesha County Fair Board of Directors based on involvement with the Fair. They are recognized at the annual County Executive and Fair Marshal Junior Livestock Auction held during the Waukesha County Fair, on Friday, July 22. **To nominate a Fair Marshal, please visit the website and complete the [form](#).**

“Both Fairest of the Fair and Fair Marshal are great traditions of our Fair,” says Shari Black, Executive Director. “Our Fairest competition is celebrating 50 years and we hope to celebrate that in Fair style.”

July 20 through 24, 2016 marks the 174<sup>th</sup> anniversary of the Waukesha County Fair, the oldest Fair in the state of Wisconsin. The Waukesha County Fair Association is a nonprofit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. Its mission is “to provide quality family entertainment which preserves our rural heritage and is dedicated to educating and entertaining all ages in Waukesha County and surrounding communities.”

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