



WAUKESHA COUNTY FAIR ASSOCIATION, INC.

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Aaron Schuett
President

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Director

FOR IMMEDIATE RELEASE!

Waukesha County Fair Continues for 2021

Waukesha, WI (March 17, 2021) - **The 179th Anniversary of the Waukesha County Fair is scheduled July 21st – 25th at the Waukesha County Expo grounds.** The Waukesha County Fair Board & its members are working hard in preparations as they move forward in the months leading up to this year's momentous summer event. As planning continues for the Waukesha County Fair traditions that we all know and love, the top priority is focused on every aspect of health and safety. The Waukesha County Fair Board & its team are diligently evaluating overall event operations and options while considering all precautions and preventative measures necessary. Enhanced health and safety practices are being carefully monitored to ensure bringing the Fair's valued fairgoers, vendors, volunteers, staff, partners, and so many others, a safe, family event for all to enjoy this summer!

"2020 posed many challenges near and far – something we are still working through and something we will all never forget," Executive Director Chrissy Gluege stated. "As we continue to make headway, we are being cautiously optimistic in our approach." Gluege went on to say, "Our team continues to work tirelessly evaluating all aspects as we look ahead. We are excited to share that we are moving forward towards our 2021 event. Although things may look a little different, we will know more finite details in the months ahead. We are proud of the dedication of our team and incredibly grateful for the support of our amazing fair partners and volunteers – we wouldn't be where we are today without each and every one of them!"

The Waukesha County Fair Board & its members are eager to have everyone enjoy the extraordinary line up of entertainment, rides, special events, livestock exhibits and shows, must-have fair foodies, amazing vendor offerings – from both near and far, and so much more!! Here's to a year of moving forward, appreciating the hard work to overcome with immense preparation, embracing adversity, and rising up in 2021 to safely come back together again!

For more Fair information, visit WaukeshaCountyFair.com.

For more information, Contact:

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About Waukesha County Fair:

The Waukesha County Fair, presented by Inpro, is the oldest fair in the state of Wisconsin and largest event in Waukesha County. The Waukesha County Fair Association is a nonprofit 501(c)(3) volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. Each year the Fair relies completely on gate receipts, donations, food/beverage sales, and carnival income to sustain into the next fiscal year. The Waukesha County Fair Board and its Association work hard each year to continue this special family event for all ages in Waukesha County and surrounding communities far and wide.

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MISSION STATEMENT

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."